

Case Competition

Bachelor's Degree
18 teams

One Event - Two Competitions

144 Total

Associate's Degree
18 teams

Program Description: Conexus Indiana creates the opportunity for post-secondary students from different schools and majors to examine in teams a case study of a hypothetical company. The teams identify prominent issues and challenges facing the company and each presents findings, strategies, and solutions to a panel of industry experts. Winning strategies require attention to detail, creativity, and business acumen. Students must collaborate to create and present a cohesive recommendation. The event also offers participating students the opportunity to network with other motivated students from the region and industry professionals from Indiana.



Program Overview:

Individual Students Apply

- Postsecondary students from Indiana and contiguous states are eligible to participate

Event Capped at 36 teams

- Four students per team

Conexus Indiana Formulates Inter-disciplinary Teams

- Team assignments announced first day of event

Students Receive Case One Week in Advance

Students Engaged for Two Days

Executive Dinner for Students and Industry Representatives

Awards Luncheon - Keynote Speaker

Career Fair

Program Enhancements:

- Combined advanced manufacturing and logistics topics
- Recognition of two-year postsecondary schools
- Individual student application process
- Inter-disciplinary teams
- Guest speaker during Executive Dinner
- MC and Keynote speaker for Awards students and companies

Program Goals:

- "Sold out" event - maximum capacity of 144 Students
- 300-400 luncheon attendees
- 50 company booths
- Students from Indiana and all four neighboring states
- 20% post-event engagement between

Schedule of Events - Hilton Downtown

Thursday, October 24, 2019

Session	Time (all times Eastern)	Location
Team Announcement	8:00 am	TBD
Team Work Time	8:45 am - 6:00 pm	Team Select
Executive Dinner (Speaker)	6:00 pm - 8:00 pm	Victory Ballroom
Team Work Time	8:00 pm	Team Select

Friday, October 25, 2019

Session	Time (all times Eastern)	Location
Career Fair	8:00 am - 2:00 pm	Monument Hall
Final Presentations	8:00 am - 11:00 am	City Circle Rooms
Awards Luncheon and Keynote	11:30 am - 2:00 pm	Victory Ballroom