Case Competition

One Event - Two Competitions

Bachelor's Degree
18 teams

144 Total

Associate's Degree
18 teams

Program Description: Conexus Indiana creates the opportunity for post-secondary students from different schools and majors to examine in teams a case study of a hypothetical company. The teams identify prominent issues and challenges facing the company and each presents findings, strategies, and solutions to a panel of industry experts. Winning strategies require attention to detail, creativity, and business acumen. Students must collaborate to create and present a cohesive recommendation. The event also offers participating students the opportunity to network with other motivated students from the region and industry professionals from Indiana.

Program Overview:
Individual Students Apply
- Postsecondary students from Indiana and contiguous states are eligible to participate

Event Capped at 36 teams
- Four students per team

Conexus Indiana Formulates Inter-disciplinary Teams
- Team assignments announced first day of event

Students Receive Case One Week in Advance

Students Engaged for Two Days

Executive Dinner for Students and Industry Representatives
Awards Luncheon - Keynote Speaker
Career Fair

Program Enhancements:
- Combined advanced manufacturing and logistics topics
- Recognition of two-year postsecondary schools
- Individual student application process
- Inter-disciplinary teams
- Guest speaker during Executive Dinner
- MC and Keynote speaker for Awards students and companies

Program Goals:
- "Sold out" event - maximum capacity of 144 Students
- 300-400 luncheon attendees
- 50 company booths
- Students from Indiana and all four neighboring states
- 20% post-event engagement between

Schedule of Events - Hilton Downtown
Thursday, October 24, 2019

Session | Time (all times Eastern) | Location
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Team Announcement | 8:00 am | TBD
Team Work Time | 8:45 am - 6:00 pm | Team Select
Executive Dinner (Speaker) | 6:00 pm - 8:00 pm | Victory Ballroom
Team Work Time | 8:00 pm | Team Select

Friday, October 25, 2019

Session | Time (all times Eastern) | Location
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Career Fair | 8:00 am - 2:00 pm | Monument Hall
Final Presentations | 8:00 am - 11:00 am | City Circle Rooms
Awards Luncheon and Keynote | 11:30 am - 2:00 pm | Victory Ballroom